

Editor's Note

Cool New Stuff



As I write this, two very exciting things are happening at the USMS National Office. By the time you read this, they should both be up and running. (Since huge projects have a way of taking on lives of their own, I write with only a wee bit of trepidation.)

The first is that we've asked our publication partner, Anthem Media Group, to create a digital version of *SWIMMER*, one that can be read on your computer, tablet, or, if you have a hankering and really good eyes, your smartphone. The digital version is available to any current member, and can be accessed through your MyUSMS account. (If you haven't set that up yet, visit usms.org/admin/lmschb/usms_create_forums_acct.pdf for step-by-step instructions). In addition,

we're busy digitizing previous issues of *SWIMMER*, so check the Archive tray on the left side of the screen and watch the library grow.

We're not going all *Newsweek* on you, though; the paper edition will still be delivered to you unless you unsubscribe from it through your LMSC registrar.

The second project is a redesign of usms.org. If you haven't visited in a while, you need to—we think you'll love the new look and feel. Our website has always been a work beast, with many customized tools that have aided our volunteer leaders in digitizing, organizing, and presenting information for our members. It still does all that and more, only now it does it in a sleek and gorgeous new skin. We're also sourcing new content and have created a video gallery, where you'll find technique videos, product reviews, event recaps, and more.

As always, we welcome your feedback. For comments, questions, and suggestions about *SWIMMER* or the stories and articles on usms.org, you can email me directly at editor@usms.org. For the website redesign, email support@usms.org.

Wishing you the very best in 2013.

Laura Hamel, *SWIMMER* editor

SWIMMER

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usms.org

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ON THE COVER

SWIMMER advertising director, Kyle Deery, gets into the product testing groove as we check out some of the top underwater MP3 players and headphones on the market. Photo by Stephanie Ganey Photography.

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THE SOCIAL SWIMMER

From our Facebook page, on swimming through the holidays:

- **Nora Edwards:** "Swim first. Everything else after."
- **Chip Lagdon:** "Lots of empty lanes at the pool this morning! Felt the turkey for the first mile!"
- **Bob Webber:** "U kiddin, absolutely must! Ate too much! High priority"
- **Dan DeWeerd:** "So appreciative of the Masters locations around the country."
- **Jude Zachea Gaines:** "Rowdy swam in our 67 degree endless pool yesterday!! TWO Swim caps!!"
- **Nancy Thomson:** "We did 100 x 100's today while everyone else was shopping"
- **Stacey Malone Lasley:** "Went swimming instead of shopping today. Win/win!"